



# FIM

## COMMUNICATION

VOL. 2, NO. 2, 2015

ISSN 2289-9103

PERCEPTION

VS

REALITY

### Knowledge Is Wisdom

This project consumed huge amount of work, research and dedication. Still, implementation would not have been possible if we did not have a support of many individuals and organizations. Therefore i would like to extend my sincere gratitude to all of them.

First and foremost, I would like to thanks to Allah, for giving me the strength to complete this publication project. This magazine will not be able to be complete without the blessing that has been given by Allah to us.

We are also grateful to Encik Azmi Bin Ab Rahman for provision of expertise, technical support and providing necessary guidance concerning projects implementation. .Without his superior knowledge and experience, the project wouldn't be able to complete on time.

Next, I would like to express our sincere thanks towards some of the lecturers who devoted their time and knowledge in the process of making and providing us with their article.

Nevertheless, I would like to express my gratitude towards my colleagues for their kind co-operation and encouragement which working together as one team in the completion of this project. Without them, I believe that this project will not succeed as it was shown today.

Thank you.



### Perception Vs Reality



*"Librarian are the secret masters of world, they control all of the information"*

*"Google can bring you back 100,000 answers. A librarian can bring you back the right one."*



# Table Of Content

## Article

- 1~3** Librarian Lifestyle
- 4~6** Carrier Guidance in Information
- 7~9** Library's patron behaviour:  
How library staffs cope with it
- 10~12** Local Students VS  
International Students  
Perception Toward Malaysian  
Library
- 13-14** Library For Homeless
- 15-19** The Issues In Academic  
Libraries
- 20** Strategic Planning to  
Increase Number of Users in  
Library
- 21-25** Of Syntax and Chords; The  
Universal Connection of  
Language and Music
- 26-27** Why Do We Still Need a  
Librarian ?
- 28** Perceptions of Libraries and  
Information Resources

## Research PaPer

- 29-34** An Analysis Factor That  
Affecting Students Academic  
Achivement

The Effectiveness Of The  
Language Experience  
Approach And Extensive  
Reading Approach In  
Improving The Narrative  
Writing Skills Of Upper  
Primary School Students

## Creative

- 42** Happy No Worries
- 43** Langkah
- 44** Pantun ilmu - Seeking  
Knowledge
- 46** Hijab : My right My choice My
- 45** Seeking knowledge
- 46** Biblioholisme
- 47** Sajak perpustakaan
- 48~49** Melayunya Aku

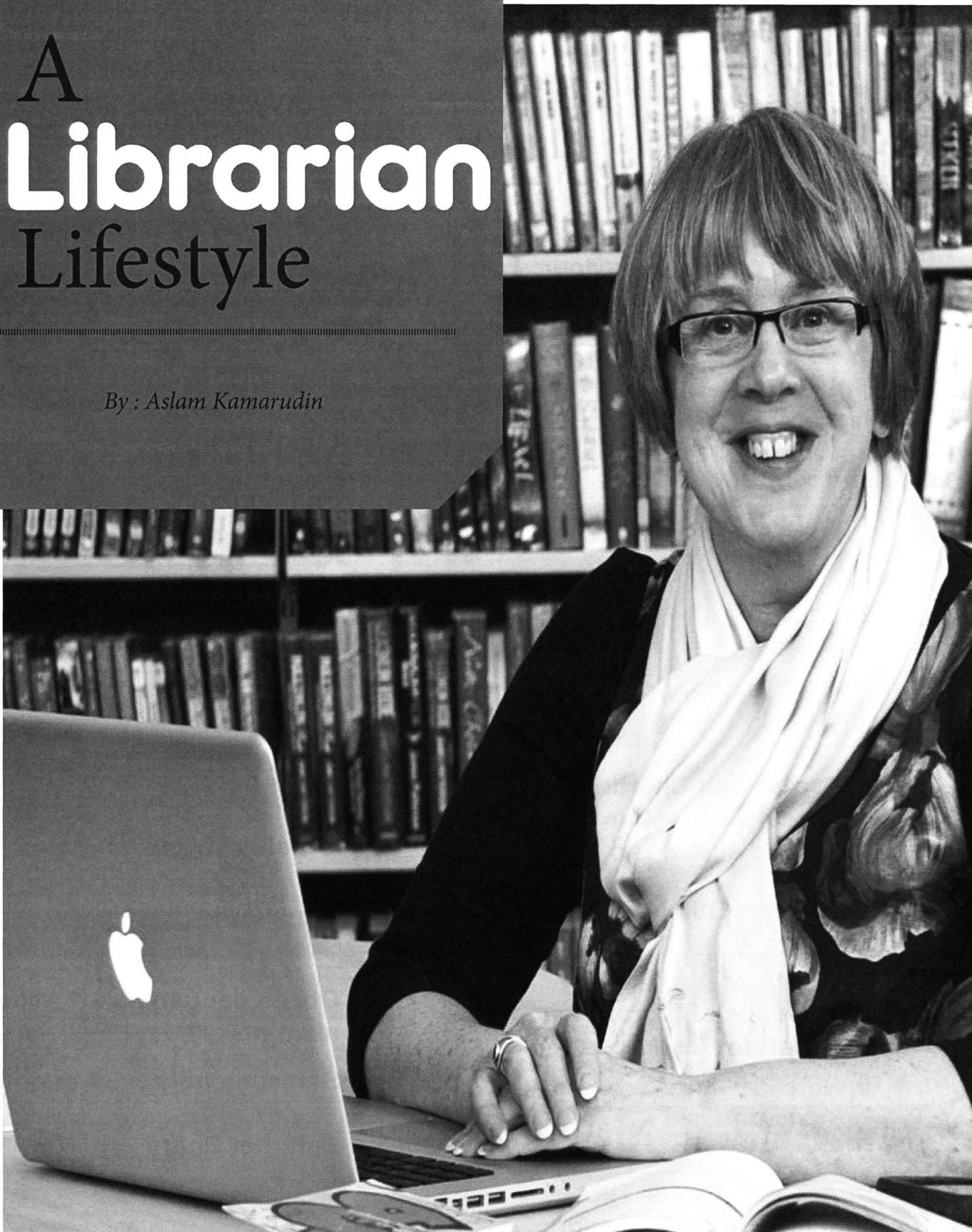
## Advertisement

- 50** Obses dengan buku? Minat  
akan novel?
- 51** Samsung galaxy S6 edge
- 52-53** Editorial Board


Perception VS Reality

# A Librarian Lifestyle

*By : Aslam Kamarudin*







**W**hen we talk about librarian in public, the first things that are going to play in their minds are about the person who works in the library where works as the one that arranging the books, people who will make sure the people in a library to be quiet and imagine of the place that are surrounded with a book stamp. In reality, the actual meaning of librarian is someone who has been trained in the field of library science and involved in the library services. Actually, librarians do a lot of work in the process of providing an informative material to the public or users of the library.

.....

Based on my own experience, when we talk about the librarian, some people think that working as a librarian is such a boring work which just sit and watched the users of the library doing their research starting from early in the morning and go back in the evening when the time to close the library has come. In fact, they didn't know the actual roles of the librarians that are nearby them such as reference librarians whereby they are actually ready all the time to help in guiding the user that are in need in the process of searching and retrieving information regarding their field of works.

**Librarians** are the one that has a broad knowledge of any kind of information because they should always be prepared with any kind of questions that will come out from the user of that information agency. Thus, for me working as a librarian is such an interesting and wonderful job because apart from fulfilling our own responsibilities as a worker and helping the public, we also can obtain various kinds of knowledge for our own

self at the same time which can be used in the future in our daily life.

Taking spot to the next part, another thing that make librarian is an interesting job is they will meet different kind of users with a variety of attitude each one of them. All of the librarians in this world have very good communication skills so that they can handle any kind of situation regarding their users in the form of communicating verbally. Other than that, by having a good communication skill also makes the users of the library or the public people feel more comfortable to deal with the librarians regarding their problem in searching information or asking for any kind of help regarding their field of work.

Apart from providing and guide the users in the process of searching information, librarians also playing a role as a promoter to attract the user to use the library and make the library as their second home. For your information, the librarian is not only just sit and relax in their office doing some cataloguing and others as been thinks by all of the people, but they are also going out to

promote their library to the public. Some of the activities that always been organized by the librarian are reading campaign, storytelling competition, book fairs, and many more. Hence, this kind of program or activity will attract more people especially the youngsters which consist of teenagers and school children in using the library also changing their old perceptions towards the library.

In addition, the next responsibilities that need to be done by a librarian as they work in their daily life is they also must have strong leadership personality in themselves because from time to time they will be invited to conduct a class for a new users that need to learn on using the software in retrieving information such as the online public access catalogue. The librarian will provide a direction, motivation and guidance to the new generations in order to face the challenging in the future in the aspects of communication skills, leadership skills and other things that are useful for them to be used in the future as in their work later.

Finally, the last things is about the lifestyle of the librarian is about their self-development. In their daily life, they must always do some things regarding information to acquire new knowledge, explore new talents and skills.

This will make them are already in themselves that can be used in contribute to the advancement and enhanced their works in increasing and improving their quality of works.

In a nutshell, I can conclude that being a librarian is not an easy work because it needs a lot of commitment and scarifying to serve the public or community and provide them with a valuable and the correct information to be used in their daily life as regarding their needs in the field of work. Other than that, it is also can be said that the person that being a librarian is the one that are very versatile and capable various field of information. Why I'm talking like that? When a librarian is being asked about the information regarding engineering, medical information, they know the information and can help their user in doing research.

Does the engineer or a doctor know how to do a cataloguing and all of the acquisition process? I think that you already know the answer. So, let's read and become a knowledgeable person and changes your perception towards the library.



promote their library to the public. Some of the activities that always been organized by the librarian are reading campaign, storytelling competition, book fairs, and many more. Hence, this kind of program or activity will attract more people especially the youngsters which consist of teenagers and school children in using the library also changing their old perceptions towards the library.

In addition, the next responsibilities that need to be done by a librarian as they work in their daily life they also must have strong leadership personality in themselves because from time to time they will be invited to conduct a class for a new users that need to learn on using the software in retrieving information such as the online public access catalogue. The librarian will provide a direction, motivation and guidance to the new generations in order to face the challenging in the future in the aspects of communication skills, leadership skills and other things that are useful for them to be used in the future in their work later.

Finally, the last things is about the lifestyle of the librarian is about their self-development. In their daily life, they must always do some things regarding information to acquire new knowledge, explore new talents and skills.

This will make them are already in themselves that can be used in contribute to the advancement and enhanced their works in increasing and improving their quality of works.

In a nutshell, I can conclude that being a librarian is not an easy work because it needs a lot of commitment and scarifying to serve the public or community and provide them with a valuable and the correct information to be used in their daily life as regarding their needs in the field of work. Other than that, it is also can be said that the person that being a librarian is the one that are very versatile and capable various field of information. Why I'm talking like that? When a librarian is being asked about the information regarding engineering, medical information, they know the information and can help their user in doing research.

Does the engineer or a doctor know how to do a cataloguing and all of the acquisition process? I think that you already know the answer. So, let's read and become a knowledgeable person and changes your perception towards the library.

promote their library to the public. Some of the activities that always been organized by the librarian are reading campaign, storytelling competition, book fairs, and many more. Hence, this kind of program or activity will attract more people especially the youngsters which consist of teenagers and school children in using the library also changing their old perceptions towards the library.

In addition, the next responsibilities that need to be done by a librarian as they work in their daily life is they also must have strong leadership personality in themselves because from time to time they will be invited to conduct a class for a new users that need to learn on using the software in retrieving information such as the online public access catalogue. The librarian will provide a direction, motivation and guidance to the new generations in order to face the challenging in the future in the aspects of communication skills, leadership skills and other things that are useful for them to be used in the future as in their work later.

Finally, the last things is about the lifestyle of the librarian is about their self-development. In their daily life, they must always do some things regarding information to acquire new knowledge, explore new talents and skills.

This will make them are already in themselves that can be used in contribute to the advancement and enhanced their works in increasing and improving their quality of works.

In a nutshell, I can conclude that being a librarian is not an easy work because it needs a lot of commitment and scarifying to serve the public or community and provide them with a valuable and the correct information to be used in their daily life as regarding their needs in the field of work. Other than that, it is also can be said that the person that being a librarian is the one that are very versatile and capable various field of information. Why I'm talking like that? When a librarian is being asked about the information regarding engineering, medical information, they know the information and can help their user in doing research.

Does the engineer or a doctor know how to do a cataloguing and all of the acquisition process? I think that you already know the answer. So, let's read and become a knowledgeable person and changes your perception towards the library.



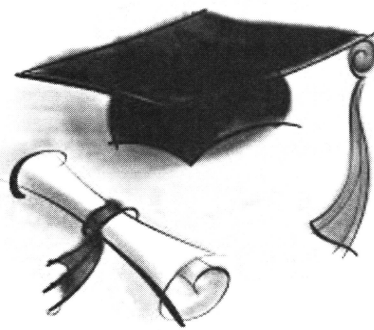
# Happy No Worries

By : biraindrops

That happy look when I reach out my hand from a moving car,  
The winds are being loyal to accept the handshake,  
All I can think of is myself who never get tired of being me,  
All I can think of are my beloved people who reach for me when I am  
down,  
Why pleading for others when you have hearts to be taken care of?  
Why being sorry for those who are responsible for your broken  
heart?  
Such a waste of clock ticking when you ignore the smiling faces and  
longing for those crying nights,  
The moon is smiling at you, The sun is shining for you,  
Welcoming the good vibe and let the frown and hatred go,  
And you will become the happiest person standing on this world,  
Anticipating for tomorrow and have pride on the yesterday,  
Wake up for a new thrill and brace yourself for the unforeseen  
hurdles,  
Embrace the day, Live your life to the fullest,  
and you will forget what your worries are all about,  
you will never regret the day,  
Gratefulness also positivity keeps you alive,  
And that's what makes you radiant and sunny towards every bits of  
your journey.



Lelah belajar katanya,  
jemu menelaah rungutnya,  
dunia penuh kebodohan dan kepuraan,  
yang jahil membidas tanpa sekat, yang  
bijak berdiam tanpa kata.  
Tuntutlah ilmu sampai ke liang  
lahad,  
bertatihlah mengutip permata penge-  
tahuan,  
Dunia perlukan bijak pandai,  
perlukan minda ber-  
nas,  
hauskan suara tegas.  
Wajah Bonda Abah  
berlegar di benak,  
hadiahkan mereka  
tangisan syukur,



syukur melihat cahaya hatinya menjadi  
manusia berjaya,  
yang tahu beza yang jelek dan yang can-  
tik,  
yang berbuah hasil dan yang sia-sia,  
yang membina dan yang merosakkan.  
Pimpin bangsa membina empayar, bantu  
agama mendidik bangsa,  
Informasi adalah segalanya,  
yang menerima tanpa soal membunuh,  
yang teliti mengkaji  
terselamat,  
indahnyanya bila ilmu tersemat.  
Melangkah kaki di gedung  
ilmu,  
kitab beratus warna, berjuta  
bentuk, tak terbatas pengetahuan,



Librarians wield unfathomable power, bring  
order to chaos, wisdom and culture to the mass-  
es, preserve every aspect of human knowledge



## Pantun Ilmu

Mekar sejambak bunga gubahan,  
Jatuh sekuntum di atas peti,,  
Membaca itu suruhan Tuhan,  
Al-alaaq diturun menjadi bukti.

Cerana kesumba indah melati,  
Cantik tersemat dambaan puteri,  
Ilmu ditimba sepenuh hati,  
Kekuatan umat minda bestari.

Harum sungguh bunga kemboja,  
Bunga karangan cantik tersemat,  
Janganlah membaca kulit sahaja,  
Telitilah kandungn sehingga tamat.

Mekar angšana pandang tak jemu,  
Bunganya luruh ke dalam raga,  
Buku laksana lautan ilmu,  
Dasarnya penuh mutiara berharga.

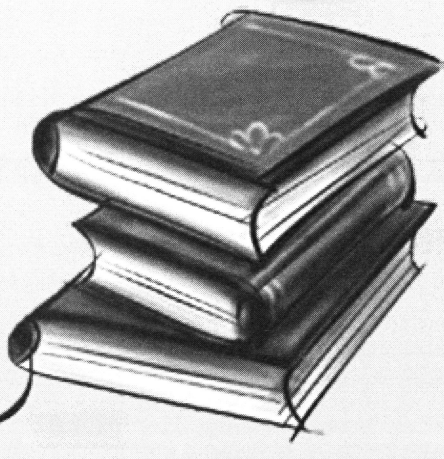
Daun nipah kajangnya rapat,  
Hidangan tetamu di Kuala Maran,  
Buku menyimpan berjuta maklumat,  
Fakta, ilmu, cereka hiburan.

By M Hadi



*In seeking Knowledge  
the first step is  
SILENCE  
the second,  
LISTENING  
the third,  
REMEMBERING  
the fourth,  
PRACTICING  
the fifth,  
TEACHING OTHERS..*

*ibn Gabirol*



*Our life is like a thorny rose,  
Not perfect, but always beautiful...*

# HIJAB

MY RIGHT MY CHOICE  
MY LIFE

## TUTUPLAH AURAT DENGAN SEMPURNA

Tudung mestilah labuh, menutup dada, tidak jarang dan tidak terlampau menarik perhatian orang.

Baju mestilah labuh, tidak jarang, longgar, tidak menampakkan bentuk badan dan tidak menggunakan warna yang terlalu terang.

Perhiasan tidak boleh sehingga tabarruj, jangan kelihatan begitu terserlah dan bukan niat untuk tarik perhatian orang.

Kaki adalah aurat yang wajib ditutup. Pakai sarung kaki. Tidak boleh memakai gelang kaki yang berbunyi.







# { BIBLIOHOLISME }

Sang Pencari, 2015

No matter how old  
I can't stop my will  
Nevertheless, I will always look for it  
As it are uniquely portable magic

The feeling is still there  
The vibe is feeling strong  
And there is only one word  
Yes, I sure about it. Definitely!

Love

Crazy, often  
Emptiness was never  
Because the bond will never be broke  
And the love will never get lost

It had wash away the soul  
From the dust of everyday life  
Makes me never give up, for the loved ones  
And it was all for a book..

# SAJAK PERPUSTAKAAN



(Usman Awang, 1988)

Perpustakaan Tercinta Ini

Pelabuhan Kebudayaan Peradaban Zaman

Gedung Akal Laut Bicara Manis Manusia

Mutiara Pendeta Tasik Pujangga

Kota Kebenaran Penaung Kebebasan Ucap Suara

Dari Ruang Ini bersinar Keagungan Pemikiran

Menghayati Teluk Liku Zaman Demi Zaman

Tanpa Prasangka Apa Tanpa Batas Benua

Kekal Bersama Angin Yang Mengusapi

Abadi Bersama Langit Yang Memayungi

Dikeramatkan Untuk Anda Menghirup Di Perpustakaan

Tercinta Ini

Usman, A. (1988). Puisi-puisi pilihan sasterawan negara. Kuala Lumpur: Dewan Bahasa dan Pustaka (DPB), Kementerian Pendidikan Malaysia.



## "Melayunya aku"

Tiba-tiba saya teringat lagu si labu terjun dengan labu-labunya, biarkan...biarkan. Mengapa dibiarkan? Saya juga masih teringat kepada puisi Sasterawan Negara Usman Awang yang berjudul "Melayu".

Melayu itu orang yang bijaksana  
Nakalnya bersulam jenaka  
Budi bahasanya tidak terkira  
Kurang ajarnya tetap santun.

Melayu itu kaya falsafahnya  
Kias kata bidal pusaka  
Akar budi bersulamkan daya  
Gedung akal laut bicara.  
Berkelahi cara Melayu  
Menikam dengan pantun  
Menyanggah dengan senyum  
Marahnya dengan diam  
Merendah bukan menyembah  
Meninggi bukan melonjak.

Watak Melayu menolak permusuhan  
Setia dan sabar tiada sempadan  
Tapi jika marah tak nampak telinga  
Musuh dicari ke lubang cacing  
Tak dapat tanduk telinga dijinjing  
Maruah dan agama dihina jangan  
Hebat amuknya tak kenal lawan.

Apakah orang melayu hebat....tiba-tiba saya terbaca seloka ini...

Memang mudah tuding jari kepada DAP  
Memang senang tuduh MCA atau MIC  
Betul Ke Cina dan India yang menyebabkan Melayu mundur?

Melayu alpa  
Melayu merempit  
Melayu ambil dadah  
Melayu gila hiburan  
Melayu asyik berkonsert  
Di dewan-konsert, di padang-konsert, di stadium konsert.  
Hebat Melayu, dari Bintang Kecil ke Bintang Tua!  
Angkara Cina dan India kah semua itu?

Memang banyak cerita Cina diskriminasi Melayu di dunia pekerjaan.

Dalam sektor swasta mereka kuasai.  
Sukar anak Melayu nak naik pangkat.  
Dunia naik pangkat mereka control.  
Payah peniaga Melayu nak mencelah sama.  
Kita tidak kata Cina dan India 100% tidak bersalah.  
Tetapi Melayu juga ada diskriminasi Cina dan India!!

Kita berkata, dimana Melayu boleh kawal kenapa Melayu tidak kawal.

Kenapa Melayu tak kawal hiburan hingga meleakakan remaja Melayu

Hingga kini bukan saja remaja Melayu,  
Mak bapak Melayu pun asyik dengan hiburan.

Barangkali tok dan wan Melayu juga!

Bukan saja anak kecil, datuk dan nenek Melayu pun menyanyi.

Pun bergencok

Jadi kalau ramai pelajar Melayu tak tau solat.  
Kalau lagi ramai yang tak tau solat tak tak bersolat la.

Terlalu ramai tak pernah jemaah di masjid

Salah Cina dan India lagi!!!

Siapa perintah Negara setakat ini... Cina dan India?

Siapa kesemua PM setakat ini... Cina dan India?

Siapa majoriti ketua-ketua jabatan setakat ini Cina dan India?

Sekarang ini mari kita pakat memperbaiki diri kita.

Perbaiki bangsa kita.

Perbaiki amalan agama kita.

Perbaiki anak muda kita.

Perbaiki pelajar kita.

Dengan menoleh ke dalam diri kita

Dengan muhasabah kesilapan kita.

Dengan ikhlas dengan kekurangan kita.

Dengan usaha perhebatkan bangsa kita.

Hanya Melayu yang Islam boleh maju kedepan.

Melayu yang Melayu sukar, lambat dan tak nampak jalan!

Lihat dalam Islam...

Kita diajak hanya 15 kali sehari, 450 kali sebulan,

5400 kali setahun.

Kan berkemundang "Haiyya alal Falah"

Dua kali dalam azan, sekali dalam iqamah...

5 kali sehari.

Mari Berjaya.

Come to success.

Tetapi "Hanyya Alal Falah: didahului dengan "Hanyya Alal Solah"

Maksudnya Berjaya mengikut acuan Islam.

Mari bersolat, mari Berjaya.

Come to solat, come to success.

Rumusan

Renung bangsa sendiri

Tengok amalan agama bangsa sendiri.

Teliti kesilapan kealpaan bangsa sendiri.

Apabila kita asyik tuduh Cina dan India.

Kita tambah dengan Kedazan dan Iban.

Kita Melayu, kita Muslim lupa perbaiki diri kita.

Itu salah kita selama ini.

Usah beralasan lagi.

Mari kita sama-sama cari jalan keluar.

Ayuh Melayu... sama-sama fikir, sama-sama renung.

Sama-sama bertindak dengan bijaksana.

Bukan emosi tak tentu hala!..

Terima kasih.

***By: Abdul Rahim bin Rahman***



# OBSES DENGAN BUKU? MINAT AKAN NOVEL?



## DAPATKAN YANG TERBAIK DARIPADA



grupbuku  
**karangkraf**



buku.prima



KARYA  
BESTARI

layari laman web  
[www.alaf21.com.my](http://www.alaf21.com.my)  
[www.bukuprima.com.my](http://www.bukuprima.com.my)  
[www.karyabestari.blogspot.com](http://www.karyabestari.blogspot.com)

# SAMSUNG

## SAMSUNG GALAXY S6 EDGE



Inspired by the works of Glass blowers and artisan metalsmiths, the Samsung Galaxy S6 edge represents a seamless fusion of glass and metal. Make a breathtaking design statement with the world's first dual-edge display, beautiful curves and radiant glass surfaces that reflect a wide spectrum of dazzling colours.

Both the Samsung Galaxy S6 Edge's front and rear cameras feature higher resolution and F1.9 aperture, allowing you to take clearer images wherever you are.

With super-fast boot up and app launching, the Samsung Galaxy S6 edge gives you unbeatable results and improved energy efficiency. Its 64-bit architecture, LPDDR4 and advanced GPU delivers truly powerful performance, letting you take multitasking and multimedia functions to the next level.



# Board of Director FIM Communication

## Chief Editor



Aslam Bin Kamarudin  
Deputy Chief Editor



Qurratul Syaheera Binti Ahmad Termizi

## Secretary



Nor Ashikin Binti Ngadiron

## Editor



Nur Sarah Syafiqah  
Binti Ismail



Nurul Shazwani Binti  
Abdul Aziz



Nurul Aishah Binti  
Samin



Noor Farahain Binti  
Abdul Razak



Nur Athirah Hanani  
Binti Jailani

## Graphic Designer



Afiqah Syahirah Binti  
Mohd Razib



Maquiddin Bin Abd  
Harris  
Reporter



Nurul Nadia Binti  
Karim



Nur Alish Binti Zainal



Wan Nurul Syahida Binti Wan  
Kamaruddin Mukri

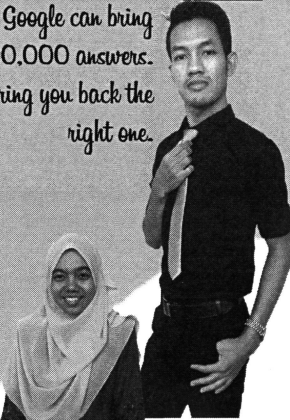


Nur Syafiqah Binti Wahid

# Editorial Board 14/15

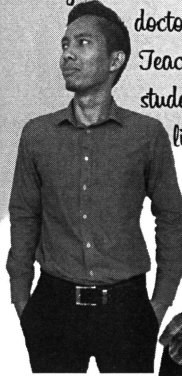
**ASLAM BIN  
KAMARUDIN, 22**

Google can bring  
you back 100,000 answers.  
A librarian can bring you back the  
right one.



**NAQUIDDIN BIN  
ABD HARIS, 22**

Engineers can build high buildings.  
doctors can treat patients.  
Teachers can teach  
students, but the  
librarian can rule the worlds



**NUR SARAH  
SYAFIQAH BINTI  
ISMAIL, 22**

Say no to libraries without librarians, say  
no to knowledge without books



**QURRATUL SYAHEERA  
BINTI AHMAD  
TERMIZI, 22**

Membaca tidak semestinya di perpustakaan,  
di rumah pun memadai



**AFIQAH SYAHIRAH  
BINTI MOHD RAZIB, 22**

A room without books is like a body  
without a soul



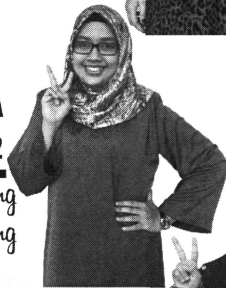
**WAN NURUL SYAHIDA BINTI  
WAN KAMARUDDIN  
MUKRI, 22**

Today a reader, tomorrow a leader



**NURUL NADIA  
BINTI KARIM, 22**

To read without reflecting is like eating  
without digesting



**NURSYAFIQAH  
BINTI WAHID, 22**

We lose ourselves in books, we find  
ourselves there too



**NURUL SHAZWANI  
BINTI ABD  
AZIZ, 22**

A library is a hospital for the mind



**NUR ATHIRAH HANANI  
BINTI JAILANI, 22**

Library is like living organism, its growth  
and always expand that make a great  
people will recognize it



**NURUL AISHAH  
BINTI SAMIN, 22**

Life is like a good book, the  
further you get into it, the more it begins to  
make sense



**NOR ASHIKIN  
BINTI NGADIRON, 22**

Life isn't always about YOU,  
it's about US



**NUR ALIAH  
BINTI ZAINAL, 22**

Knowledge is food. We'll starve  
without it. Yummyyyy!



**NOOR FARAHAIN  
BINTI ABDUL RAZAK, 22**

A book is like a key to unknown chamber  
within the castle of one's own self

